

DO I A D

RENCONTRES PROFESSIONNELLES
QUAIS DU POLAR

CONFORTION

2020 PROGRAM

CROSS-ROAD OF INTERNATIONAL PUBLISHERS

HOW TO SPOT AN AUTHOR'S INTERNATIONAL POTENTIAL?

What makes a novel able to seduce a foreign public? According to what do international publishers decide that a novel deserves to be translated in their own language? The publishers from the other Americas enlighten us.

With Johanna Ingalls (Akashic Books, USA), Ana Estevan De Hériz (Tusquets, Spain), Annie Goulet (Héliotrope, Canada), Pierre Bisiou (Matin Calme, France)

CRIME FICTION AND SCREEN

WHY SO MUCH POLAR GENRE?

The polar genre is very well represented in the current audiovisual landscape. What does this genre carry in terms of narration, production, programming, public's interest?

With Véra Peltekian (Canal +), Isabelle Huige (Arte), Joachim de Vasselot (France Télévision), Jimmy Desmarais (Netflix)

Moderation: Perrine Quennesson (Canal Plus)

WHEN AUTHOR AND FILM DIRECTOR COLLABORATE TO AN ADAPTATION'S SCENARIO

The literary creations seem to be an unending source of inspiration for audiovisual productions, which leads to fruitful collaborations between the author and the director. Some of them came to share their experience with us.

With Dominik Moll (film director, screenwriter), Gilles Marchand (film director, screenwriter), Colin Niel (author), Hannelore Cayre (author)

Moderation: Joël Bouvier

"POLAR EN SÉRIES" AWARD

Publishers' interview to present the 6 short-listed works and announcement of the 2020 winner.

With Delphine de La Panneterie (Flammarion), Patricia Roussel (Calmann-Lévy), Johanna Brock (Le Rouergue), Laurent Duvault (Dargaud), Delphine Clot (Bragelonne), Dorothée Cunéo and Frédérique Massart (Denoël)

Moderation: Isabelle Fauvel (Initiative Film)

MASTERCLASS WITH GUILLERMO ARRIAGA

Guillermo Arriaga, guest of the festival for his new novel *The Savage*, meets the Polar Connection's professionals. A good occasion to talk about his diverse experiences as a screenwriter, a film director, a novel author, and to share his reflexions about their specificities, their interests, their necessities.

LET'S TALK ABOUT PROFESSION

THE NEW FORMS OF NARRATION INSPIRED FROM THE REAL

From the news item to the literary object, polar authors are increasingly drawing on the real to create. Sometimes, they even immerse themselves in a police service in a quasi-journalistic approach. When reality surpasses fiction?

With Patricia Tourancheau (author, screenwriter), Gilles Marchand (film director, screenwriter), Pauline Guéna (author), Marielle Fieurgant (Ministry of the Interior), Juan José Martínez (author)

Moderation: Perrine Quennesson (Canal Plus)

INDEPENDENT PUBLISHERS, PAPERBACK COLLECTIONS: WHERE ARE THE SEEKER HEADS OF THE POLAR?

How much do publishing houses and paperback collections contribute to the emergence of new polar genre authors? What are their practices, their collaborations and the synergies between them to spot, follow, publish their authors and participate in their recognition by the readers?

With Estelle Durand (Asphalte), Zoé Bellée (Le Livre de Poche), Camille Racine (Pocket)

CRIME FICTION UNIVERSE AND DIGITAL

THE NEW INFLUENCERS: HOW TO INTEGRATE THEM IN A NOVEL'S PROMOTION STRATEGY?

The social media's explosion created new communication modes. Numerous brands are already counting with the "influencers", those persons followed by thousands of individuals on Instagram, YouTube... The book professionals are not an exception to this new rule.

With Éliette Lévy-Fleisch (La Martinière), Guillaume Teisseire (Babelio), Léa Guignery (literary influencer), Aurore Le Duc (literary influencer)



**QUAIS
DU POLAR**
FESTIVAL
INTERNATIONAL
LYON