

**PRESENTATION PACK** 

# **QUAIS DU POLAR**



INTERNATIONAL FESTIVAL LYON

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 $$20^{th}$  EDITION FROM APRIL  $5^{th}$  TO  $7^{th}$  2024



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Palais de la Bourse - Salle de la Corbeille © Daniela Tapia

# **20<sup>th</sup> EDITION: SAVE THE DATE**

### The 20th edition of the international Quais du Polar festival will take place from April 5th to April 7th, 2024, in Lyon.

In 2024, Quais du Polar will be celebrating its 20th birthday under the theme of "20 Years of noir".

This anniversary edition will reflect on two decades of a genre that has continuously evolved and reinvented itself. Over these 20 years, we've welcomed hundreds of authors from diverse backgrounds, some of whom we've witnessed emerge and supported wholeheartedly. It's been two decades of engaging, inspiring, and occasionally moving encounters, with thousands of passionate and enthusiastic festivalgoers. We'll be commemorating 20 years of valuable book recommendations from librarians, film noir, games, investigations, discoveries, professional exchanges, and mediation activities centred around books. Join us in celebrating 20 years of dedicated passion for the noir genre.

This anniversary edition will showcase the genre's evolution and feature prominent authors from the festival's history. Looking towards the future, we'll shine a spotlight on new authors and emerging trends in the noir genre.

As a renowned and essential festival, Quais du Polar will remain **free and multidisciplinary**, aiming to promote and make culture in general, and books in particular, **accessible to a wide audience.** 

### **20 YEARS OF QUAIS DU POLAR IN NUMBERS:**

- 688 authors present in Lyon, representing 60 nationalities
- 940,000 festivalgoers
- 150,000 participants in the Great Investigation

## ACCESS TO CULTURE FOR ALL

#### Free access

Defending the noir genre and crime literature by offering free access to all events and conferences is our way of creating a gateway to all forms of literature and to culture in general. All of the conferences dating back to the 2016 edition are also available to stream live or on demand for free on <u>Sondekla.com</u>.

#### Audiences removed from cultural practices

**Noir behind bars:** initiated in 2002 by the Agence Rhône-Alpes pour le Livre et la Documentation (French for "Rhône-Alpes Agency for Books and Documentation"), Quais du Polar has taken on the mantle from this organisation since 2012 with the support of the DRAC (Regional Direction for Cultural Affairs) and the Rhône-Alpes Region. Many authors invited to the festival visit various regional prisons to strengthen the connection between "inside and outside" and to allow inmates to (re) discover the noir genre and crime literature.

**Hospital meetings:** Quais du Polar has continued to build a close relationship initiated many editions ago with the cultural services of various hospitals such as the Les Massues Medico-Surgical Rehabilitation Centre and the Ferme du Vinatier. These projects materialise through workshops with authors, meet and greet events with patients, medical staff, and visitors.



Hôtel de ville - Cour Haute © Daniela Tapia

## **EDUCATION**

### **Combatting illiteracy**

Since 2013, Quais du Polar has joined forces with the ANCLI (National Agency to Fight Illiteracy) in organising a Grand Noir Dictation placed under the banner of noir and fun to raise awareness among the public, both young and adult, about the issues surrounding illiteracy. This noir dictation is narrated by acclaimed authors and personalities such as Alexandre Astier, Dominique Pinon, François Morel, Amélie Nothomb, Caryl Férey, Philippe Torreton, François Rollin, Philippe Manœuvre, Franck Thilliez, Antoine de Caunes, among others. This is the festival's way of reaffirming its commitment to make reading accessible to as many people as possible.

### **Educational initiatives**

In 2023, 3,500 local students participated in various mediation projects, reading books written by our invited authors, and taking part in the short story writing competitions, the meet and greets with authors, the Great Investigation in the city, the translation workshops, and the Noir Battle.

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Grand Noir Dictation © Sandrine Thesillat

## DIVERSITY

#### A multidisciplinary festival

Quais du Polar is dedicated to breaking down barriers between disciplines, fostering a dialogue between the "noir" genre and other literary forms (novels, comics, and youth literature), while also promoting the humanities and various creative expressions, including music, cinema, gastronomy, and visual arts.

Original initiatives like the "bus of experts" provide a platform for authors and professionals from the world of crime fiction, including those in law enforcement and the judicial system, to share their perspectives. Unconventional visits, such as Lyon Tourism Office's "Crimes and Investigations" tour, or the open days at St Cyr-au-Mont-d'Or's police school and Écully's forensic department, exceptionally held for Quais du Polar, offer unique opportunities to reach diverse audiences and explore a range of themes.

### An international dimension

During Quais du Polar in Lyon, authors, and professionals from around the globe gather to engage in discussions about literature, art, and culture, bringing their unique perspectives on the contemporary world and societal issues.

These inspiring encounters fuel our desire to showcase French crime fiction and its authors worldwide. They lead us to foster various exchanges that now enable us to extend the reach of the event and the genre beyond our borders (Germany, Romania, Canada, China, South Korea, India, and beyond).

### A festival of discoveries, open to all and for all

In a rapidly evolving literary landscape, festivals like Quais du Polar play a fundamental role in allowing authors to emerge and connect with readers.

Many acclaimed writers took their first steps at Quais du Polar. The festival continues its mission of scouting emerging talents by welcoming a substantial number of debut authors, previously unknown to the wider audience and critics alike.

Since its inception in 2005, the festival has witnessed the rise of new authors, encouraged the expansion of French crime fiction through international programmes and the Readers' Choice Award, celebrated diverse writing styles, nurtured the emergence of fresh voices and genres in crime fiction, supported the growth of new publishing houses and collections.

Quais du Polar remains, above all, a festival of discoveries. Every year, the team presents its selection of «Gems» – the latest works from attending authors that are a mustfollow and urgently deserving of being discovered.

### A model of cultural engineering

Deeply rooted in its local community, Quais du Polar has earned recognition not only in the national but also in the international literary landscape for the excellence of its programme. It has become a benchmark for other literary events, sought after for its expertise. Foreign authors are the festival's finest ambassadors, contributing to its invaluable promotion through their enthusiasm. They play a crucial role not only in promoting the event but also in showcasing the city of Lyon, the literature professionals, the French readership, and our partners. This is achieved through the implementation of various innovative projects each year. Since 2005, the festival has welcomed guests from over 60 different nationalities.

## **RESOURCE CENTRE**

#### **Professional development**

Every year, Quais du Polar organises a day of training for teachers, school librarians, and librarians to learn about the noir genre. In partnership with the ENSSIB (National Superior School of Information Science and Libraries) and the DRAC Rhône-Alpes (Regional Office for Cultural Affairs), this day aims to educate teachers and librarians about the noir genre and to give them tools to work on this genre with adults and high school students.

This event will be taking place on April 24th, 2024 in Lyon.

#### In collaboration with the Institut Français

Quais du Polar has undertaken several studies on French crime fiction at the request of the Institut Français, including an overview of French noir novels of the XXth century, or a study on the global readership of French noir novels, and a survey of contemporary francophone noir novels. The findings from these studies are subsequently shared with all Bureaux du livre (French foreign book offices) across the world.



Palais de la Bourse - Salle de la Corbeille © Daniela Tapia

# A SOLIDARY FESTIVAL ACCESSIBILITY AT THE FESTIVAL VENUES

True to its commitment to being an event open to everyone, Quais du Polar has made welcoming individuals with disabilities a priority. Since 2022, through the Quais Solidaires ("Solidary Quays") project supported by the Hachette Foundation, the festival's teams have worked on improving accessibility and inclusivity for all audiences. The adaptation of festival signage and the establishment of an accessibility hub, consisting of team members and volunteers reachable in advance by phone or email, have ensured an experience tailored to each individual.

Quais du Polar's programme has also been made more accessible by offering eight conferences translated into French sign language, as well as sessions dedicated to raising awareness about books published in large print and those adapted for individuals with dyslexia. To disseminate this information to the relevant audiences, Quais du Polar has reached out to more than 40 associations, organisations, and specialised media outlets, both locally and nationally. These fruitful exchanges have and will continue to contribute to improving access to culture for all.

# AN ENVIRONMENTALLY RESPONSIBLE EVENT

Quais du Polar is environmentally conscious and has been working towards limiting its carbon footprint and waste production for years. All service providers and suppliers are local businesses, the festival limits paper printing, and favours train travel for French and European guests. Quais du Polar is continuously exploring new solutions to implement long-term actions, focusing on paper sourcing and the website's carbon footprint, among other things

In this initiative, the festival has significantly reduced plastic and paper waste by creating reusable signage and working with more environmentally friendly materials, in collaboration with and under the guidance of local printers. For many years, agreements with TER Auvergne-Rhône-Alpes (regional trains) have been developed to offer preferential rates for regional transportation to festivalgoers. The partnership with the TCL network (Lyon public transport) allows communication before and during the festival to inform residents of Lyon and the surrounding areas about accessing the main festival venues via public transportation, thereby significantly reducing car travel.

# A UNIQUE ATMOSPHERE

Despite its notoriety, the festival has manged to keep its distinct atmosphere, both festive and welcoming, which has become its hallmark. This atmosphere is consistently praised by professionals (authors, publishers, booksellers, journalists) and festivalgoers alike, who are willing to wait in good spirits, often for several hours, to attend the various events. This is largely due to determination and cheerful dedication of the team and the organisation driving the project, as well as the enthusiasm of the 300 volunteers, some of whom have been with us for many years.



Hotel de ville - Grand Salon © Daniela Tapia

# **THE 2023 EDITION IN NUMBERS:**

- 130 authors present in Lyon (18 nationalities represented)
- 90,000 festivalgoers
- 15,000 participants in Quais du Polar's Great Investigation, including 2,000 pupils

• **29,800+ followers on Facebook** (2nd largest literary event behind the Angoulême International Comics Festival)

- 8,400 followers on Instagram (+82% since 2022)
- 500+ articles in the written and digital press
- 200 cultural events across Lyon and the region
- 30 partners towns

• **69 partner locations and institutions** (museums, libraries, theatres, cinema, schools, hospitals, prisons...) in Lyon, its metropolitan borough, and the region

• 12 independent bookshops present at the Great Noir Bookshop in the Palais de la Bourse and 6 bookshops and second-hand bookshops present at the Little Noir Bookshop: a turnover of 290,000€.

- Around 80 meetings and roundtables in the festival's main venues
- 22 movie screenings
- 313 volunteers of all ages and all walks of life
- 770 members to support the organisation
- 3,500 pupils involved in the various mediation programmes, from kindergarten to high school.
- 200 partners (private, institutional, cultural, media, and suppliers)
- **350 literature and audio-visual professionals accredited** for the Polar Connection professional events
- 30+ journalists (France, Spain, Belgium, Switzerland, Italy) present to cover the event
- 100 teachers, librarians, and school librarians signed up to the training day
- 40+ bookshops from the Metropolis of Lyon and the Region present throughout the festival to advise readers

• Impact on the tourism industry: **1,500 meals** served across 8 restaurants and approximately **1,000 nights** booked across 9 Lyon hotels for guests of the festival, and a significant increase in the number of tourists in Lyon throughout the weekend of the festival.

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# THE 2023 QUAIS DU POLAR PROGRAMME

### LITERARY PROGRAMME

• 130 authors from 18 different nationalities: Jake Adelstein, Michel Bussi, Víctor del Árbol, William Boyle, Javier Castillo, R. J. Ellory, Elizabeth George, Sophie Hénaff, Christian Jacq, Andrée A. Michaud, Bernard Minier, Rosa Montero, Abir Mukherjee, Olivier Norek, Jacky Schwartzmann, Jurica Pavičić, Ivy Pochoda, Jakub Szamałek, Niko Tackian, Franck Thilliez...

• The Great Noir Bookshop: 12 independent bookshops with over 25,000 books sold in 3 days (8 bookshops from Lyon, 1 from the Metropolis of Lyon, and 3 from the region)

- 650+ book signings
- 80+ conferences and meetings on literary subjects and current or societal issues

• 10 great interviews, including 6 cruises on the Saône aboard the Bateaux Lyonnais

- Noir Dictations in collaboration with the National Agency to Fight Illiteracy (ANCLI) hosted by Fabrice Drouelle for the general public dictation, and Malika Ferdjoukh for the children's dictation
- A music programme to foster dialogue with literature, with 2 musical events held at the Amphi Opéra
- 9 literary awards given out during the festival: Readers' Choice Award, Young Readers' Choice Award, Best Comic, Noir and Justice Prize

### **ON-SCREEN PROGRAMME**

- 22 screenings across 11 cinemas in Lyon and the Metropolis, bringing together 2,570 viewers
- Spotlight on Spain: *This Strange Passion* (1953) by Luis Buñuel; *High Heels* (1991) by Pedro Almodóvar; *May God Save Us* (2016) de Rodrigo Sorogoyen



• Noir and espionage: North by Northwest (1959) by Alfred Hitchcock; *Tinker Tailor Soldier Spy* (2011) by Tomas Alfredson

• Film noir and journalism: The Girl with the Dragon Tattoo (2011) by David Fincher; Holy Spider (2022) by Ali Abbasi

• Serial killers in cinema: *Peeping Tom* (1960) de Michael Powel; *Man Bites Dog* (1992) by Rémy Belvaux, André Bonzel and Benoît Poelvoorde

• From book to screen: *Tokyo Vice* (2022) by J. T. Rogers; *Babylon Berlin* (2017) by Henk Handloegten, tom Tykwer, and Achim von Borries; *The night of the 12th* (2022) by Dominik Moll.

• **Tribute to Georges Simenon :** *The Clockmaker of St. Paul* (1974) by Bertrand Tavernier

• Noir weekend at the Institut Lumière: *SK1* (2014) by Frédéric Tellier; *The Castle of Cagliostro* (1979) by Hayao Miyazaki; *Brother* (2000) by Takeshi Kitano; *Amores Perros* (2000) by Alejandro G. Iñárritu; *Bay of Angels* (1963) by Jacques Demy; *Gosford Park* (2001) by Robert Altman.

• Young audience: Little Vampire (2020) by Joann Sfar

• 2 screenings of 5 short films in partnership with the prestigious Clermont-Ferrand International Short film Festival: *Piggy* (2018) by Carlota Pereda; *The Peculiar Abilities of Mr. Mahler* (2017) by Paul Philipp; *Democracia* (2013) by Borja Cobeaga; *Out of the fog* (2022) by Tigrane Minassian; *Bonobo* (2017) by Zoel Aeschbacher.

## **YOUTH PROGRAMME**

• 4 partners in the Youth Area at the Palais de la Bourse: the "Lire et Faire Lire" organisation for read-aloud sessions of short crime fiction stories / Bayard Jeunesse publishers for enigmas on giant screens / Passeur de Jeux for board game activities / the Police Scientifique (forensic police) for an activity around fingerprints.

• 1 board game organisation in the Games Area – Salons Rouges of the Hôtel de Ville: The Brain Academy.

• 1 screening of a children's film at the Lumière Fourmi cinema: *Petit Vampire*, adapted from the Joann Sfar comic book.

• Board games, treasure hunts, escape games, and murder mystery parties in the city's libraries and cultural facilities in Lyon and the Metropolis.

## CULTURAL MEDIATION FOR ALL AUDIENCES

• **Pupils**: two days dedicated to pupils from primary school to high school

• Future professionals: privileged meeting opportunities to introduce volunteers to guests from Polar Connection, and professionals from the book and audio-visual industries

• Noir behind bars: meetings and mediation operations in 8 of the region's prisons

• Noir in hospital: meetings and mediation operations with the Les Massues Medico-Surgical Rehabilitation Centre and the Ferme du Vinatier Vinatier

•313 volunteers, including 9 interns from a job integration programme, 7 from EPIDE (job insertion infrastructure), 2 persons from a community work programme, 6 young people from the Emile Zola disability service and support organisation, 7 young people from the TAPAJ job integration programme, 6 volunteers from the SNU (general national service)

## **EVENTS ECHOING THE FESTIVAL**

• 68 various events, bringing together 3,755 participants, with 27 partner organisations, in 16 towns (Lyon not included), including 26 literary events.

- 23 events centred around games
- 11 visits and walks

• More than 36 authors invited to meet their readers across the entire region

## POLAR CONNECTION PROFESSIONAL PROGRAMME

- **350 accredited professionals** from France and abroad from the book, audio-visual, and digital industries.
- A programme of **15 specific meetings or roundtable** discussions featuring 60 speakers
- **30** professionals invited from different countries (publishers, translators, festival representatives...)

• The 3-day Polar Connection Fair for B2B events among peers

- The *Polar en Series* prize rewarding literary works for their potential adaptation to the TV screen.
- **20 guest literary influencers** (blogs, booktube, Instagram) with dedicated reception on Saturday
- The Vivier ("talent pool") operation, connecting future professionals with Polar Connection accredited professionals
- Partner publications printed for Polar Connection: A Year of Noir with Page des Libraires (French/English), Noir Special by Livres Hebdo
- Extras! 3 special events for professionals with our partners INTERPOL, the Museum of Printing, and the National Forensic Police Service.

### **YEAR-ROUND**

• The Month of Noir: The noir spirit persisted beyond the Quais du Polar festival with this initiative launched for the first time in 2023, in partnership with the Libraires Ensemble network of bookshops: 16 literary meetings were held in a dozen bookshops. French and international authors were able to extend their stay in France and meet their readers. This unprecedented operation lived up to its promises, running from March 29 to April 29.

• The Noir on Holiday Festival in July for families and children from Lyon and the Metropolis

- An autumn meet and greet with author Qiu Xialong for students and the general public
- Live meetings with authors
- Exclusive content throughout the year on our social networks
- Giveaways

# THE NOIR GENRE

## LYON: THE CITY OF NOIR

Lyon, the birthplace of cinema with the Lumière brothers, the pioneer of criminal anthropology, the developer of scientific investigation methods, and forensic medicine. As the European capital of printing, books, and humanism during the Renaissance, Lyon is a city marked by popular uprisings and grand political ideals. Today, it is a dynamic metropolis, a stronghold of European culture and lifestyle.

The Quais du Polar festival is proud to revitalise and share this rich cultural heritage between the Saône and Rhône rivers through a modern, unifying event that embraces the world, etching its presence across the vast expanse of a metropolis encompassing 59 municipalities and over 1.4 million inhabitants, making it one of the most attractive cities in Europe.

## **A DISREPUTABLE GENRE**

### A contemporary and relevant genre

The image of crime fiction, or «noir» literature, has evolved significantly in recent times. As the ultimate popular genre, crime fiction is embraced not only by avid readers but also by aficionados of so-called «literary» works and cinema. In France, one out of every five books published is a crime novel, accounting for over 3,300 titles spread across 80 specialised collections. On average, 23 million copies are sold annually, showcasing an unparalleled enthusiasm for the genre. This fervour extends into the diverse realms of cinema, television, and theatre.

### An international outlook on the world

Far from the clichés of the detective in a trench coat, crime fiction addresses current societal issues, providing a fantastic window into the world with authors of all nationalities.

### **Renowned authors**

James Ellroy, Dennis Lehane, David Peace, Michael Connelly, or John Grisham are consistently hailed among the greatest contemporary authors. Novels by Dan Brown, Jean-Christophe Grangé, Harlan Coben, or Patricia Cornwell frequently top the charts of best-selling novels across all genres.



Chapelle de la Trinité © Laurent Bouchard

# **COMMUNICATIONS STRATEGY FOR 2024**

## **POSTER CAMPAIGN IN LYON**

- 1 JCDecaux campaign with 140 billboards displayed for 7 days in March and April across Lyon and its metropolis
- 6 Morris columns displayed for 7 days in March and April in Lyon's city centre
- 20 vertical hanging banners along the Victor Augagneur and Sarrail quays, 1.88 x 0.78 m in March and April 2024
- 2 platinum MUPI on the Palais de la Bourse side of the sidewalk at the end of March 2024
- 2 tarpaulins displaying Quais du Polar's programme on the Gates of City Hall
- Outdoor signage for the locations of the festival + vertical hanging banners for partner locations the week before the festival.

## **PRINTED COMMUNICATIONS TOOLS**

#### **Postcard format**

- 10,000 copies distributed across Lyon and the Rhône-Alpes region in February 2024.
- 4,000 bookmarks distributed during the Christmas membership campaign in December 2023, and 25,000 leading up to the festival in February-March 2024.

### Investigation roadbook

Creation of a unique 32-page booklet to carry out the investigation in the streets of Lyon, with 10,000 copies printed

### Guide du festival

- 20,000 free copies distributed from 11 March 2024 across Lyon and its surrounding region.
- Intended for the general public as well as all concerned professionals and media outlets in contact with the festival
- Sale of advertising space:
  - front cover / inside front cover and inside back cover: 4,100 € excl. VAT
  - back cover (personalised in the colours of the festival): 4,600 € excl. VAT
  - full page spread inside: 3,500 € excl. VAT
  - ½ page: 2,100 € excl. VAT
  - Page-wide banner: 1,200 € excl. VAT

## **MEDIA STRATEGY**

#### Advertising space in the press

Printing of advertisements in a selection of local, regional, and national publications. Advertisement broadcasting across national radio and television stations.

#### Internet

- Website <u>www.quaisdupolar.com</u>
- · Live or on-demand streaming of conferences on the Sondekla website
- Facebook (over 29,800 subscribers), Twitter, and Instagram
- Visibility on the City of Lyon, Metropolis of Lyon, Auvergne-Rhône-Alpes Region, Lyon Tourism office, and on all partners' websites.

#### Media coverage (non-exhaustive list)

- Daily national press : Le Figaro, Le Monde, Le Parisien, Libération...
- <u>Weekly magazines</u> : ELLE, Le Point, Marianne, L'Express, Télérama, Paris Match, Télé 7 jours, L'Obs, Madame Figaro, Figaro Littéraire, La Croix...
- <u>Regional press in Auvergne-Rhône-Alpes and other French regions:</u> Le Progrès, Le Petit Bulletin, Lyon Capitale, Tribune de Lyon, Grains de Sel, Radio Scoop, RCF, L'Alsace, Aujourd'hui en France, Nice Matin, Ouest-France...
- Professional press : Livres Hebdo, Écran Total, Biblioteca, Page des Libraires...
- <u>Radio and television</u> : France 3 Auvergne-Rhône-Alpes, Télé Matin, M6, ARTE, France 24, Polar +, BFM, Europe 1, LCI, RTL, Chérie FM, France Inter, France Culture, Radio Scoop...
- Foreign press: : El País, RTBF, Le Soir, Tribune de Genève, Version Femina...

# **QUAIS DU POLAR AS SEEN BY OUR GUESTS**



Sonja Delzongle ©Margaux Comorèche

## **AUTHORS**

**Chrystel Duchamp :** "This was my first Quais du Polar festival, and what an unforgettable experience it was. From the flawless organisation to the passionate booksellers and volunteers, everything was perfect. There was plenty of laughter, a tremendous atmosphere, all made possible by curious and delighted readers."

**Roger Ellory :** "It was a truly marvellous festival, a highly anticipated rendezvous, and thank you again for your invitation. Your hard work and dedication were greatly appreciated, and I hope to return soon. Best wishes to the team and all the volunteers for making Quais du Polar such a success!"

**Chrysostome Gourio :** "My sincerest thanks and gratitude to the Quais du Polar team: for your invitation, the nomination for the Young Reader's Choice Award (which filled me with so much joy and pride), your warm welcome, enthusiasm, smiles, availability, organisation, advocacy for crime fiction and literature in general, and for creating an atmosphere unlike anything I've ever experienced. A huge congratulations to all the volunteers for your availability and energy! To the organising team for such a flawless festival! These three days were wonderful, and it was a beautiful first experience with you. I look forward to meeting all of you again for a future edition."

*Céline Denjean*: "The 2023 edition was a great success: the public turned up in droves, booksellers were happy, and I myself was delighted to be present and contribute, in my own way, to Quais du Polar! I believe I speak for all the authors, publishers, and editors I met and engaged with when I say this! A big congratulations to you, your team, and all the volunteers who contributed to this fabulous weekend."

## **PUBLISHERS**

*Éditions Les Presses de la Cité :* "Thank you to all the teams for yet another successful and thrilling edition. Quais du Polar is THE annual rendezvous that we wouldn't want to miss for anything in the world! Happy authors, happy readers, happy booksellers, and happy publishers. What more could you dream of?"

*Éditions de l'Aube :* "A huge thank you for this fabulous edition of Quais du Polar. A festive and joyful whirlwind, beautiful encounters, and passionate readers. It was, as always, super well-organized. And what joy to share these moments with delighted authors. A big congratulations to the entire team for all of this!"

*Éditions Calmann-Lévy*: "What a turnout! So many passionate, loyal, and enthusiastic readers! Not to mention the meetings, always so well attended and organised. Thank you for these exchanges, this breath of fresh air and joy placed under the banner of reading, sharing, and of course, crime fiction."

## **BOOKSHOPS**

*Librairie Les Volcans :* "It was a real pleasure for us to come back to Lyon to champion crime fiction once again. We all went home tired but deeply satisfied after three rich and intense days. Each year, I am reminded of just how much I love this festival's atmosphere, and next year promises to be fantastic."

*Librairie Les Lucioles :* "A huge thank you to you and the whole Quais du Polar team! Wow, what an edition! Did you also feel like we had gone back to how things used to be? Congratulations on the flawless - professional, efficient, and joyful - organisation of this massive celebration that is always so fantastic. What a pleasure to be associated with it!"



Joann Sfar © Margaux Cormorèche

# **THEY SUPPORTED US IN 2023**



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